North Bradley, Drynham Lane and Ashton Park West NDP

Key Views Topic Paper
October 2024

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1. Introduction

1.1. The rural character and landscape setting of North Bradley, Drynham Park, and Ashton Park West make up large areas of undeveloped land, amounting to over 1600 acres of open countryside. The Wiltshire Landscape Study 2015 shows a shortfall of open space in the area, while the Wiltshire Landscape Character Assessment suggests that the landscape in this area should be positively enhanced, and therefore this Topic Paper assists in protecting these areas.

1.2. As part of the contextual assessment of local character, and the value people attribute to local landscape and townscape, the understanding of which particular views local people particularly appreciate is useful to define the sense of place and deliver good design in accordance with Section 12 of the National Planning Policy Framework and the National Design Guide[1] (NDG).

> National Design Guide
>
> *5. A place is more complex and multi-faceted than a building:*
>
> - *it is a setting for a diverse range of uses and activities, and is experienced by many people in many different ways;*
> - *it is made up of buildings, and also landscape and infrastructure, which are likely to endure longer than the buildings themselves;*
> - *most places evolve over a long period of time once they have been established, with many incremental changes that can affect their quality;*
> - *the quality of 'delight' includes a richness of experience gained from all of our senses, not only the visual; and*
> - *beauty in a place may range from a long view down to the detail of a building or landscape.*

1.3. The NDG explains that views, vistas, and landmarks are influencing factors defining local identity and sense of place. These views are positive elements of character of places for their users. Views may be important for several reasons and can help inform the character of a new development, which is a key objective of the NDP.

1.4. This assessment seeks to provide a robust and objective evidence-base to inform and underpin a NDP policy defining and managing key views.

[1] https://www.gov.uk/government/publications/national-design-guide

2. Methodology

2.1 There is not an accepted definition of what constitutes a Key View (KV), in any of the published and accepted landscape guidance. The selection of views is also a result of people's perceptions, so is somewhat subjective.

2.2 A 'View' is defined by the OED *as "A sight or prospect that can be taken in by the eye from a particular place".*

2.3 Views can be important to the visual amenity of an area. GLVIA3[2] explains *"The overall pleasantness of the views people enjoy of their surroundings, which provide an attractive visual setting or backdrop for the enjoyment of activities of the people living, working, recreating, visiting or travelling through an area."* The more people that experience a viewpoint, the higher the value that may be attributed, i.e. a view identified by numerous people as important, might be considered more valued than one selected from an isolated point in the parish that few people frequent. Views enjoyed by pedestrians using a footpath are likely to be valued over views experienced by traffic speeding past along a main road.

2.4 There are no statutory landscape designations or a conservation area within the designated neighbourhood plan area. However, the south and south west of the village lies open countryside, the remains of the large tracts of common land that existed here in earlier centuries. It contains small, wooded areas, and is mainly given over to farming, the fields being enclosed by hedges and small trees. Further south east at the end of the parish lies Clangers Wood which is within the Yarnbrook hamlet. There is a contrast between the more developed northern end of the parish and the south. A set of criteria has therefore been developed to focus on the 'local' value of any KV.

2.5 To ensure a clear and thorough methodology to assess KVs within the designated neighbourhood area, the following criteria has been devised to assess their value using principles of *TGN 02-21: Assessing landscape value outside national designations*[3]:

1) KVs must be accessible by the public and visible from the public highway, the rights of way network, open spaces, or proposed / designated local green space.

2) KVs should show a range of physical (natural or man-made) features and an expanse of the parish, not one particular object unless this is a building or feature of particular cultural heritage – examples may include the Church of St Nicholas (Grade II* Listed) and its associated monuments.

[2] https://www.landscapeinstitute.org/blog/glvia-the-third/
[3] https://www.landscapeinstitute.org/news/new-guidance-assessing-landscape-value-outside-national-designations/

3) KVs should merit at least one of the following values: aesthetic, biodiversity, cultural heritage, functional, recreational, or tranquillity.

- Aesthetic – Views with strong aesthetic qualities that appeal to the visual senses that may include memorable / distinctive views of features, or a combination of features, of landscape or townscape (such as an attractive and distinctive group of buildings).

- Biodiversity – Views containing the presence of valued natural capita assets that contribute to ecosystems, habitats, and ecological networks.

- Cultural heritage - Presence of historic landmark structures and sites (designated or non-designated heritage assets), reflection of historical development of the area, or designed landscape elements / parkland.

- Functional – View of the landscape that have strong physical or functional links with landscape designations, including the AONB, or are important to the appreciation of the landscape and its special qualities.

- Recreational – From a place offering recreational opportunities where experience of a view(s) is important to the enjoyment of the activity.

- Tranquillity – A location offering high levels of tranquillity or perceptions of tranquillity, including perceived links to nature, dark skies, presence of wildlife/ birdsong and relative peace and quiet. Places may also exhibit a general absence of intrusive or inharmonious development, land uses, transport, and lighting.

2.6 The following definition was agreed by the Steering Group:

> A Key View (KV) is a publicly accessible viewpoint in the North Bradley Drynham Park, and Ashton Park West Neighbourhood Area that is reflective of what makes our settlement distinct as a tranquil rural community. The views are memorable and appreciated. They provide an attractive setting or backdrop, encompassing an important feature of settlement history and the way the built and natural landscape has been shaped by those living within, worked in it, and by nature.

2.7 KVs were suggested by members of the Steering Group and community consultation whereby they were assessed using the above criteria. All KVs were assessed using field and map surveys. The proforma at Figure 1 has been completed for each KV.

Figure 1 – KV assessment proforma

KV Ref:		What3Words reference	
View Direction:			
Description:			
INSERT IMAGE OF VIEW *Dated*			
Aesthetic:			
Biodiversity:			
Heritage:			
Functional Landscape:			
Recreational:			
Tranquillity:			
Recommendation:			
View Management Objectives:			

3. Assessment

Step 1 – Identification

3.1 A total of 18 views were nominated by the Steering Group and members of the community. These views are listed below and identified on Maps 3.1, 3.2 and 3.3 below.

Ref	Description
NKV1	Woodmarsh at junction of Park Close, looking toward Rising Sun
NKV2	Woodmarsh, 30m North of Park Close, looking towards Trowbridge
NKV3	Axe and Cleaver Lane at 'elbow'
NKV4	Axe and Cleaver Lane at Junction with The Rank
NKV5	The Rank at entrance to No 16 – looking to Southwick Road
NKV6	Southwick Road, opposite East entrance to the layby, looking towards the village.
NKV7	Southwick Road opposite the South flank of The Daunbeny, looking East
NKV8	Southwick Road, at Ash Drive, looking towards Southwick
NKV9	Peace Memorial Hall – outside entrance, looking to Salisbury Plain
NKV10	A363 at Phillips Way – looking towards North Bradley village
NKV11	A363 White Horse Business Park – at Southern Business Park sign
NKV12	Aintree Avenue, 50m from A363 roundabout looking towards the roundabout
NKV13	Little Common at approach to Baptist Burial Ground looking towards Willow Farm
NKV14	Church Lane outside no.4 – looking towards St Nicholas Church
NKV15	Church Lane outside no.24 – looking towards Westbury Road
NKV16	Church Lane opposite The Vicarage looking towards Home Farm
NKV17	Church Lane at Churchlands – looking towards the one-time Council house
NKV18	Church Lane at entrance to the allotments – looking towards Salisbury Plain

[INSERT MAPS 3.1, 3.2, and 3.3 @A3]

First Screening

3.2 The 18 views were initially screened for their accordance with the criteria set out in Section 2 above. A key view must meet at least one of the identified values, and therefore those that were considered not to meet any of the values were screened out of further consideration. The results of the first screening are as follows:

KV Reference	Aesthetic	Bio-diversity	Cultural Heritage	Functional	Recreational	Tranquillity
NKV1						
NKV2						
NKV3						
NKV4						
NKV5						
NKV6						
NKV7						
NKV8						
NKV9						
NKV10						
NKV11						
NKV12						
NKV13						
NKV14						
NKV15						
NKV16						
NKV17						
NKV18						

3.3 17 views have been shown to meet at least one criterion and only 1 site has been screened out from further consideration. The 17 sites were taken forward for more detailed assessment.

Detailed Assessment

3.4 The following pages provide the assessment of the nominated key views.

KV Ref:	NKV1	What3Words reference	majors.sticky.deflect
View Direction:	Southeast		
Description:	Woodmarsh at junction of Park Close, looking toward Rising Sun		



Dated 16.09.2024

Aesthetic:	View has some aesthetic qualities showing the character of the village however this is limited by the traffic and cables.
Biodiversity:	Limited ecological or biodiversity benefit as vegetation forms residential gardens.
Heritage:	The view looks across to Nos 30-50 Woodmarsh which have been designated as non-designated heritage assets.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	View is taken from a busy main road through North Bradley with no formal recreational opportunities however this is a well-used route for walkers between North Bradley and Trowbridge.
Tranquillity:	View is experienced from the roadside within the centre of the village, interrupted by residential development and traffic.
Recommendation:	To take forward the view as an identified key view in the NDP.
View Management Objectives:	- Seek to maintain low walls, hedgerow, and grass verges as boundary treatments to allow the buildings of character to be appreciated. - Maintain existing, well used pavements for easy access around the village.

KV Ref:	NKV2	What3Words reference	shifters.impact.fail
View Direction:	Northeast		
Description:	Woodmarsh, 30m North of Park Close, looking towards Trowbridge		



Dated 03.10.2024

Aesthetic:	View has some aesthetic qualities showing the character of the village however this is limited by the traffic and cables.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	The view looks north across the Broadleigh House which has been identified as a non-designated heritage asset.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	View is taken from a busy main road through North Bradley with no formal recreational opportunities however this is a well-used route for walkers between North Bradley and Trowbridge
Tranquillity:	View is experienced from the roadside within the centre of the village, interrupted by residential development and traffic.
Recommendation:	To take forward the view as an identified key view in the NDP.
View Management Objectives:	- Seek to maintain low walls and hedgerows as boundary treatments to allow the buildings of character to be appreciated. - Maintain existing, well used pavements for easy access around the village. - Limit changes to street furniture or pavements.

KV Ref:	NKV3	What3Words reference	decide.assist.zones
View Direction:	Southwest		
Description:	Axe and Cleaver Lane at 'elbow'		



Dated 03.10.2024

Aesthetic:	Attractive view along the Public Bridleway surrounded by the rural landscape with fields, hedgerows and trees, making it a pleasurable place to walk, run, ride, etc.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view is experienced from the Public Bridleway which is in constant use by walkers, runners, and horse riders. The Bridleway runs from Woodmarsh, Down Axe and Cleaver Lane, towards The Rank and therefore connects one side of the village to another. The rural landscape provides the setting of the footpath and contributes towards the enjoyment of this route.
Tranquillity:	A quiet landscape with presence of wildlife, offering a sense of tranquillity.
Recommendation:	To take forward the view as an identified key view in the NDP.
View Management Objectives:	- Continue to manage land for agricultural use and limit development to the west of the village. - Maintain existing route of the bridleway.

KV Ref:	NKV4	What3Words reference	salt.spend.leans
View Direction:	Northeast		
Description:	Axe and Cleaver Lane at Junction with The Rank		



Dated 03.10.2024

Aesthetic:	Attractive view along the Public Bridleway surrounded by the rural landscape with fields, hedgerows and trees, making it a pleasurable place to walk, run, ride, etc.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view is experienced from the Public Bridleway which is in constant use by walkers, runners, and horse riders. The Bridleway runs from Woodmarsh, Down Axe and Cleaver Lane, towards The Rank and therefore connects one side of the village to another. The rural landscape provides the setting of the footpath and contributes towards the enjoyment of this route.
Tranquillity:	A quiet landscape with presence of wildlife, offering a sense of tranquillity.
Recommendation:	To take forward the view as an identified key view in the NDP.
View Management Objectives:	- Maintain openness & undeveloped setting, including maintaining agricultural use of the land. - Maintain existing route of the bridleway.

KV Ref:	NKV5	What3Words reference	loft.losses.wacky
View Direction:	Southeast		
Description:	The Rank at entrance to No 16 – looking to Southwick Road		



Dated 16.09.2024

Aesthetic:	Fairly attractive view down a narrow side lane, framed by the characteristic low walls and hedgerows on the southern side, although some cables and residential paraphernalia limits the aesthetic qualities.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view is taken from the highway where there are no formal recreational opportunities, however the Rank is a well-used route than provides connection to the Bridleway at Axe and Cleaver Lane.
Tranquillity:	A quiet road with minimal vehicle movements, located on the outskirts of the village situated adjacent to open fields containing wildlife which creates a peaceful environment.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Retain trees and hedgerow to the south which are situated in a medium risk area for habitat loss. - Maintain existing route for easy access to the footpaths and bridleway.

KV Ref:	NKV6	What3Words reference	curry.nails.closer
View Direction:	Northeast		
Description:	Southwick Road, opposite East entrance to the layby, looking towards the village		



Dated 03.10.2024

Aesthetic:	Attractive view when entering the village from the west framed by mature hedgerows and trees.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view is taken from the main highway where there are no formal recreational opportunities, however the route is well-used by walkers and provides connection into neighbouring village of Southwick.
Tranquillity:	View is experienced from the roadside within the centre of the village, interrupted by residential development and traffic.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Retain trees and hedgerow to the north which are situated in a medium risk area for habitat loss. - Maintain existing, well used pavements for easy access around the village.

KV Ref:	NKV7	What3Words reference	straw.notion.wide
View Direction:	Northeast		
Description:	Southwick Road opposite the South flank of The Daubeny, looking East		



Dated 16.09.2024

Aesthetic:	The local green space offers aesthetic qualities and glimpses of nature within the built-up area, although this is limited by presence of traffic and overhead cables.
Biodiversity:	No formal ecological designations however the greenspace and mature trees contributes to the wider ecological network within the village.
Heritage:	The view looks upon 27 Southwick Road which has been nominated as a non-designated heritage asset. View also contains glimpses of the Grade II Listed Daubeny.
Functional Landscape:	View does not cross any functional landscape areas or designations.
Recreational:	View looks across an area of Common Land. View is taken from main highway however the route is well-used by walkers.
Tranquillity:	There are limited levels of tranquillity along the street scene, although the Green, which is designated as Local Green Space creates a small parcel of countryside within the village built form which allows opportunity for peacefulness and tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Maintain existing footpaths and seek to limit development and alterations. - Maintain the village green which is a designated Local green space.

KV Ref:	NKV8	What3Words reference	shell.torn.elaborate
View Direction:	Southwest		
Description:	Southwick Road, at Ash Drive, looking towards Southwick		



Dated 03.10.2024

Aesthetic:	The local green space offers aesthetic qualities and glimpses of nature within the built-up area, although this is limited by presence of traffic and overhead cables..
Biodiversity:	No formal ecological designations however the greenspace and mature trees contributes to the wider ecological network within the village.
Heritage:	The view looks upon 27 Southwick Road which has been nominated as a non-designated heritage asset. View also contains glimpses of the Grade II Listed Daubeny.
Functional Landscape:	View does not cross any functional landscape areas or designations.
Recreational:	View looks across an area of Common Land. View is taken from main highway however the route is well-used by walkers.
Tranquillity:	There are limited levels of tranquillity along the street scene, although the Green, which is designated as Local Green Space creates a small parcel of countryside within the village built form which allows opportunity for peacefulness and tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Maintain existing footpaths. - Maintain the village green which is a designated green space. - Retain boundary treatment along Southwick Road.

KV Ref:	NKV9	What3Words reference	edit.impose.blaze
View Direction:	Southeast		
Description:	Peace Memorial Hall – outside entrance, looking to Salisbury Plain		



Dated 15.10.2024

Aesthetic:	Pleasant views across the valued community recreation field with long-distance views towards the White Horse which is enjoyed by users of the recreation field and hall.
Biodiversity:	View looks towards the Bratton Down SSSI. The trees and hedgerow that form part of the view additionally provide valuable habitat for bats and other protected species and contributes to the ecological network of the area.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	In the long distance, the view looks over Salisbury Plain Special Landscape Area, Bratton Camp and White Horse.
Recreational:	View is taken from the recreation field which is valued by the community and designated for recreational activity. The view also contains glimpses of the community hall, which is used for a variety of recreational activities.
Tranquillity:	View is taken from a well-used recreation field however the long distance views out to the countryside offer a small sense of tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Maintain the recreation field to ensure its continued viable use. - Seek to limit visual intrusions such as new structures or additional fencing which could impact the view toward the White Horse.

KV Ref:	NKV10	What3Words reference	meanders.loud.pancakes
View Direction:	West		
Description:	A363 at Phillips Way – looking towards North Bradley village		



Dated 03.10.2024

Aesthetic:	Focused view of the modern office buildings which act as a landmark feature when entering North Bradley.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view offers recreational value with regards to the well-used footpaths within the landscape which connect the village with the business park.
Tranquillity:	View is experienced from the public highway. There are limited levels of tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Retain trees and hedgerow to the east which are situated in a medium risk area for habitat loss. - Maintain existing footpath and grass verge

KV Ref:	NKV11	What3Words reference	scarred.reduction.defender
View Direction:	North		
Description:	A363 White Horse Business Park – at Southern Business Park sign		



Dated 03.10.2024

Aesthetic:	The view looks across a Local Green Space which demonstrates the aesthetic qualities of the landscaping within a largely built-up area.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view contains Public Rights of Way paths leading south to Little Common to connect to the village and north along the railway tracks to connect to the extent of the business park.
Tranquillity:	View is experienced from the public highway. There are limited levels of tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Maintain existing footpath and grass verge - Retain trees, hedgerow, and greenery to the east which distinguishes the commercial uses from the village centre.

KV Ref:	NKV12	What3Words reference	decisions.handbag.atomic
View Direction:	Southwest		
Description:	Aintree Avenue, 50m from A363 roundabout looking towards the roundabout		



Dated 03.10.2024

Aesthetic:	The view provides aesthetic value of the landscaping within a largely built-up area.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view contains Public Rights of Way paths leading south to Little Common to connect to the village and north along the railway tracks to connect to the extent of the business park.
Tranquillity:	View is experienced from the public highway. There are limited levels of tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Maintain existing footpath and grass verge. - Retain trees, hedgerow, and pond to the east to maintain opportunities for biodiversity in the area.

KV Ref:	NKV13	What3Words reference	political.mixer.textiles
View Direction:	Northeast		
Description:	Little Common at approach to Baptist Burial Ground looking towards Willow Farm		



Dated 03.10.2024

Aesthetic:	Attractive scenery along Little Common with strong connections to nature.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	The view is taken from Little Common Lane, at the entrance to the Baptist burial ground..
Tranquillity:	A quiet road with minimal vehicle movements, located on the outskirts of the village situated adjacent to open fields containing wildlife which creates a peaceful environment.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Retain trees, hedgerows, and grass verges. Maintain existing route for easy access to the public footpaths.

KV Ref:	NKV14	What3Words reference	basin.send.digest
View Direction:	Southwest		
Description:	Church Lane outside no.4 – looking towards St Nicholas Church		
 *Dated 03.10.2024*			
Aesthetic:	Pleasant views down Church Lane showing a mixture of traditional building styles and green boundary treatments.		
Biodiversity:	Limited ecological or biodiversity benefit as vegetation forms residential gardens.		
Heritage:	View contains some original buildings along Church Lane and non-designated heritage assets including the Old Post Office.		
Functional Landscape:	The view does not cross any functional landscape areas or designations.		
Recreational:	A well-used route offering connections throughout the village and contributes towards recreational value.		
Tranquillity:	View is experienced from the public highway. There are limited levels of tranquillity.		
Recommendation:	To take view forward as an identified key view in the NDP.		
View Management Objectives:	- Maintain low hedgerow and walls as boundaries to allow buildings to be appreciated & also protected. - To protect Church Lane from development that is out of keeping of the area.		

KV Ref:	NKV15	What3Words reference	building.grandest.collides
View Direction:	Northeast		
Description:	Church Lane outside no.24 – looking towards Westbury Road		



Dated 03.10.2024

Aesthetic:	Pleasant view down Church Lane showing a mixture of traditional building styles and green boundary treatments.
Biodiversity:	Limited ecological or biodiversity benefit as vegetation forms residential gardens.
Heritage:	View contains some original buildings along Church Lane and non-designated heritage assets including the Old Post Office. View is representative of the character along Church Lane with the mixed building line, low boundary walls and lack of the footways.
Functional Landscape:	The view does not cross any functional landscape areas or designations.
Recreational:	A well-used route offering connections throughout the village and contributes towards recreational value.
Tranquillity:	View is experienced from the public highway. There are limited levels of tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Maintain low hedgerow and walls as boundaries to allow buildings to be appreciated & also protected. - To protect Church Lane from development that is out of keeping of the area.

KV Ref:	NKV16	What3Words reference	digits.rift.lives
View Direction:	Southwest		
Description:	Church Lane opposite The Vicarage looking towards Home Farm		
 *Dated 19.09.2024*			
Aesthetic:	Pleasant view down Church Lane showing a mixture of well-maintained open green space and protected trees.		
Biodiversity:	View contains many trees, gardens, and open green space which provides habitats for wildlife and contributes to the green infrastructure network of the neighbourhood area.		
Heritage:	View contains buildings of traditional style and materials seen throughout North Bradley and is located adjacent to the Church, a Grade II* Listed building, and its grounds which are situated to the north of the view.		
Functional Landscape:	The view does not cross any functional landscape areas or designations.		
Recreational:	A well-used route offering connections throughout the village and contributes towards recreational value.		
Tranquillity:	View is experienced from the public highway. There are limited levels of tranquillity.		
Recommendation:	To take view forward as an identified key view in the NDP.		
View Management Objectives:	- Maintain green space, hedgerow, & trees to protect the boundary to the Church and Vicarage. - To protect Church Lane from development that is out of keeping of the area.		

KV Ref:	NKV18	What3Words reference	obscuring.outgoing.mammals
View Direction:	Southeast		
Description:	Church Lane at entrance to the allotments – looking towards Salisbury Plain		



Dated 03.10.2024

Aesthetic:	Attractive view looking southeast toward the White Horse from Church Lane, offering connections to nature and a pleasant walking route.
Biodiversity:	The view contains areas of dense hedgerows and trees along the road frontage which provides valuable habitat for protected species such as bats and contributes towards the wider ecological value of the parish. The view looks out towards the Bratton Downs SSSI.
Heritage:	There are no historic landmarks or assets in the view.
Functional Landscape:	View looks southeast towards the Salisbury Plain Special Landscape Area and shows the Bratton Camp and White Horse.
Recreational:	View looks south towards the Public Rights of Way that leads to/from Westbury Road and Hawkeridge Road, offering connections throughout the village.
Tranquillity:	A quiet landscape with presence of wildlife, which offers a sense of tranquillity.
Recommendation:	To take view forward as an identified key view in the NDP.
View Management Objectives:	- Seek to limit visual intrusions such as new structures or fencing which could impact the view. - Retain trees and hedgerow to the east which are situated in a medium risk area for habitat loss.

4. Conclusion

4.1 Following the assessment, nominated Key Views have been found suitable for identification within the neighbourhood plan. The key views for protection are therefore as follows and mapped overleaf:

KV1: View south-east from Woodmarsh at junction of Park Close, looking toward Rising Sun

KV2: View north-east from Woodmarsh, 30m North of Park Close, looking towards Trowbridge

KV3: View south-west along Axe and Cleaver Lane at 'elbow'

KV4: View north-east along Axe and Cleaver Lane at Junction with The Rank

KV5: View south-east down The Rank at entrance to No 16

KV6: View north-east on Southwick Road, opposite East entrance to the layby, looking towards the village.

KV7: View north-east from Southwick Road opposite the South flank of The Daunbeny.

KV8: View south-west from Southwick Road, at Ash Drive, looking towards Southwick

KV9: View south-east from the Peace Memorial Hall, across to Salisbury Plain

KV10: View west on A363 at Phillips Way towards North Bradley village

KV11: View north on A363 White Horse Business Park at Southern Business Park sign

KV12: View south-west at Aintree Avenue looking towards the roundabout

KV13: View north-east along Little Common at approach to Baptist Burial Ground

KV14: View south-west along Church Lane outside no.4

KV15: View north-east along Church Lane outside no.24

KV16: View south-west at Church Lane opposite The Vicarage

KV17: View south-east from Church Lane at entrance to the allotments looking towards Salisbury Plain



Key Views within North Bradley